K.Y.H.C. Executive Board Minutes

12/11/23

1. Call to Order
* Call to order: 6:03
* Present-Sarah Williams, Lisa Paschall, Jen Adams, Mike Bleyle, Andy Gonzales, Kelly McCully, Todd Johnson
1. Reading of proceeding meeting minutes
* approved
1. Financial Report
* Approved
1. Coyote Committee Report.
* Current record
* Mites 3-0-1
* Squirts 0-2-0
* Peewees 1-0-0
* Bantams 2-0-0
* Injury update- Alex Lewis, the bantam goalie, is still out on a leave due to a kneecap injury he obtained during baseball. Alex is looking to return at the beginning of 2024.
* Round 2 of warm-up jackets came in last Saturday and are currently being distributed today.
* All teams have been registered for their tournaments
* Mites- December 29-31, Elf games, South Bend, IN

 February 17-19, Chicago Skyline Cup

* Squirts- December 29-31, Elf Games, South Bend, IN

 February 17-19, Chicago Skyline Cup

* Peewee-Jan 12-14, Windy City Classic Hybrid

 February 17-19, Chicago Presidents Day Cup

* Bantam- Jan 13-15, Great Lakes Midwinter Classic, Holland, MI

 Feb 17-19, Chicago Presidents Day Cup

* If your player needs replacement socks, please feel free to ask Jen what sizes are available for purchase.
1. Irish Committee Report
* Prep is currently 5-0-0 in league play and 10-2-1 overall
* Varsity is currently 4-0-0 in league play and 10-6-0 overall
* Senior banners have been designed and ordered from Cellar Graphics
* Andy Bayston was added to the roster as an assistant coach. Coach Bayston will primarily be assisting with the Prep team, but is also available to help with varsity as needed.
* Discussion has been started regarding tournament fees and what the players’ portions will be to cover the costs over what was included in initial fees this year. Further discussion on this will be done in executive session amongst the board to determine.
1. IVC report
* No further updates from IVC
1. Fundraising Committee Report
* Ad book is in process. Hopefully will be ready to send to printer within the next few weeks.
* No club fundraisers are going on at this time.
1. Marketing and Promotions Committee Report
* Chicago Wolves are doing a Northwest Hockey League night on December 29, 2023 at their game against the Grand Rapids Griffins. Contact your manager if you are interested and need more information for tickets.
* Keep sharing our club website and social media sites as we are between any promotional events.
1. Unfinished Business
* Still in talks of holding a Mite jamboree. Possible dates would be at the beginning of next fall’s season before pre-tiering begins. We would need some volunteers to help get this going. Please let Jen Adams or any other board member know if you are interested in helping.
* Reminder: the week of 12/25-12/29 and 1/1 there are no practices due to the Christmas and New Years holiday. Practices will resume 1/2/24.
1. New Business
* Question on how to determine tournament fees for Irish players. Since there is only one covered tournament for Varsity players, but prep has two covered tournaments, how should we determine the cost of the second Varsity tournament since there are also some prep players that have participated in the prep tournaments. Andy will go through the roster and see which players attended which tournaments so that any additional fees will be determined fairly amongst players. Will also be discussed further in the board’s executive session.
* There is talks of possibly doing Plus teams tournament in March. Dates will be March 15-17. At the moment, we would like to take a Squirts and Bantam team. Jen will be asking the players and families who would be interested so that evaluations can be done. This will be dependent on if we have enough interest at those levels and tournament will be an additional cost for those families.
1. Public Comment
* It was asked what our plans are for further gaining interest from the community in order to bring in more players to the club. At the moment, our main way is simply by word of mouth from our current families. While we do have our ad books that go our annually as well as our banners at the Ice Rink, we need help from our families to continue getting our name out in the community. Our marketing and promotions committee has been trying to get our name out there more with the events such as parades and the Farmers Market during the summer months, but other than sharing our home games schedule for during the actual season, there are not a lot of additional events throughout the year to attend. If anyone knows a place locally that they think could use some ad books, or flyers for when we have our KYHC day or registration dates feel free to share those. We can discuss further if implementation of a referral program would be beneficial to not only to our club to increase numbers, but also to our current families.
* Also, we would like to discuss with IVC staff on the possibility of inviting kids that attend their academy classes to join the Coyotes on a skills night towards the end of our season. This would give those in academy, that might be interested in joining, an insight to what a practice looks like.
1. Adjournment/Next meeting
* 7:04pm/ January 9, 2024 6pm